

Farmersville Chamber of Commerce

The Value of Membership

We are the referral center for our business members and in our community. Our goals, as set by our Board of Directors, are to provide access to business customers, members, clients and friends. Also, to provide resources for business opportunities and solutions for your business essentials. Our Chamber **Member Directory & Visitors Guide** is our version of the yellow pages used to promote business for our, residents, guests and Chamber Investors. The value from the Directory is through connections and referrals. The Chamber Investors/ Members jump on board to be seen, heard and referred—and we are making that happen—all for an investment of only \$125.00.

**WE INCREASE BUSINESS SUPPORT
PROVIDE RESOURCES
DISTRIBUTE INFORMATION
ENSURE VISIBILITY
MANAGE MARKETING
PROMOTE OUR MEMBERS
OFFER NETWORK OPPORTUNITIES
REFER OUR CHAMBER MEMBERS
AND, SUPPORT OUR COMMUNITY**

"THAT'S WHAT WE DO"

Just some of the value added up:

Chamber Member Directory & Member Listing - **Valued at \$300**

Chamber Marketing & Promotions – eNews / 12 ads a year - **Value \$750**

Business Workshops, Luncheons & Networking - **Valued at \$250**

Ribbon Cuttings & Open House **Valued at \$300**

Business Referrals - **Valued at \$400**

We Distribute Welcome Bags with Your Business Info Included - **Priceless**

AND WHEN YOU SPONSOR AN EVENT **Valued at \$500 per event or more!**

LET US PROMOTE AN OPEN HOUSE FOR YOU THIS YEAR!

Chamber Business Membership Dues Are \$125.00 Annually

Individual Membership Are Only \$50.00 Annually

The Value of Networking

NETWORKING is the single most powerful marketing tactic to accelerate and sustain success for business! It's about making connections and building mutually beneficial relationships.

Networking operates as a catalyst to meet the "right" people to include in your network and expand your sphere of influence.

Ultimately, it's not about who you know ... but WHO KNOWS YOU!!

Networking provides the most productive and proficient tactic to build relationships. To succeed you continually connect with old friends and new people to better leverage your network.

YOU get what you put in- that means attending events, volunteering, and getting involved. Here are some the advantages we provide our members:

Why Network?

- To refer and get referred
- Seek new resources and find opportunities for growth (professionally and individually)
- Learn the dynamics within your industry
- Access to resources (call on other members/experts for advice)
- Get plugged into your Community, learn ways to get involved
- Camaraderie (a place to troubleshoot, share ideas and cheer each other on)
- Creating relationships with word-of-mouth referrals
- Face-to-face interaction leads to win-win situation

We do the leg work in bringing people together which is a powerful referral generator—so get involved, get out of the store, office and shop to bring business back to you.

The Value in eNews

We always like to showcase our Chamber Members.

We offer a no-cost way for you to publicize and promote every important aspects of your businesses in our eNews:

- New staff & promotions
- New product introductions
- Accolades & awards
- Special offers and sale events
- Coupons & Discounts
- Volunteer needs
- Job needs
- New business opportunities
- events, classes, etc.

Let us know if you have something to talk about in your business; like new services, better services, different services, bigger services, broader services, kinder services, spiritual services, or hours of service. We can spread the word to get the word out. Our business is to help your business-- and that's just what we do.

The eNews goes out to over 700 email addresses – the impact and readership is hard to track so let's just assume since the eNews is FREE it IS the best way to get information out about your business.

Have we talked about your business in our eNews lately? You get 12 **FREE** ad spaces in our weekly eNews by sending the information to:

lisa@farmersvillechamber.com



Farmersville Chamber of Commerce
Lisa Eastman, Executive Director
201 S. Main Street
Farmersville, TX 75442

972-782-6533

www.FarmersvilleChamber.com